

Sponsorship Opportunities

In addition to a booth in the MAPA Exhibit Hall, there are a wide variety of sponsor and promotional opportunities that can help increase awareness of your company, organization and/or product(s). This is an ideal way to stand out from other exhibitors and show your support to MAPA.

There are several ideas mentioned below which can maximize your visibility with this fast-growing profession and are available at many levels of financial and visual support.

Sponsorship Opportunities:

More detailed descriptions on these sponsorship opportunities can be found on the MAPA website at www.mapafallevents.org

Meals

- Breakfast (SOLD OUT)..... \$4000 ea.
 - Daily PM Break (Thursday, Friday, Saturday)** \$2500 ea.
 - Lunch (SOLD OUT)..... \$6500 ea.
 - Sunday's Continental Breakfast \$3000
 - Hospitality Suite/Space (F & B Not Included).....\$500
- (** all Breaks sponsored will have signs with company logo on food table)*

Extras

- Conference Registration Giveaway \$4000
- Conference Bag Insert.....\$500
- Conference Lanyards\$500
- Evening Itinerary Card and gift delivery to
MAPA hotel guests (Available Thursday, Friday, Saturday) \$1500 ea.
- Promotional Notepad/pen\$500
- Audio/Visual Sponsor \$500/Day
- Mobile App/Text Message Alerts \$500/Day
- Other suggestions entertained

Other Activities

- Charging Station\$500
- 5K Fun Run.....\$250 ea.

ADVERTISING RATES FOR MAPA NEWSLETTER

September Edition Only*

- Full page ad (8" x 10¾").....\$550
- Half page ad (4½" x 7").....\$300
- Quarter page ad (4¾" x 3¼")\$225
- Banner ad (8" width x 2" height).....\$200
- Company logo only (3½" x 2").....\$175

Advertisers will provide MAPA a high resolution PDF ad/logo for the newsletter. MAPA will not edit or proof ads. Deadline for ad/logo submission is July 20, 2018.

*Sent to all PAs in the state of Michigan.

MAPA
Event Manager

Erin McLaughlin
emclaughlin@managedbyamr.com

MAPA

1390 Eisenhower Place
Ann Arbor, MI 48108
Ph 734-353-4752
Fax 734-677-2407
www.michiganpa.org



MICHIGAN ACADEMY
of PHYSICIAN ASSISTANTS

October
4-7,
2018

GRAND
TRAVERSE
RESORT AND
SPA
TRAVERSE CITY, MI

Exhibitor Application *continued*

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Exhibitor/Sponsorship/Promotional Choices:

Item(s) Available	Costs	Number of Items	Total Costs
'ULTRA' Exhibitor	\$5,000		
'ELITE' Exhibitor	\$3,500		
'Premium' Exhibitor	\$2,000		
'Classic' Exhibitor	\$1,500		
*Allied Health Exhibitor	\$1,000		
Additional Representatives	\$25/each		
Conference Registration Give Away	\$4,000		
Conference Bag Insert	\$500		
Conference Lanyards	\$500		
Evening Itinerary Card & Gift Delivery to MAPA Hotel Guest (Please check ___TH, ___FR, ___SA)	\$1,500/Day		
Promotional Notepad/pen	\$500		
Audio/Visual Support (Please check ___TH, ___FR, ___SA)	\$500/Day		
Mobile App/Text Message Alerts (Please check ___TH, ___FR, ___SA)	\$500/Day		
Other _____			
Breakfast (SOLD OUT)	\$4,000/Day		
Daily PM Break (Please check ___TH, ___FR, ___SA)	\$2,500/Day		
Lunch (SOLD OUT)	\$6,500/Day		
Sunday's Continental Breakfast	\$3,000		
Hospitality Suite/Space	\$500		
Charging Station	\$500		
5K Fun Run	\$250/each		
MAPA Newsletter Ad- Full Page	\$550		
MAPA Newsletter Ad- Half Page	\$300		
MAPA Newsletter Ad- Quarter Page	\$225		
MAPA Newsletter Ad- Banner Ad	\$200		
MAPA Newsletter Ad- Company Logo only	\$175		
TOTAL Cost of Sponsorship Commitment:			

Check Enclosed (Made payable to: MAPA) Payment by Credit Card: VISA MasterCard AmEx Discover

Credit Card #: _____ Exp. Date: _____ CVV: _____

Name on Card: _____ Billing Address: _____

Signature: _____ Email for receipt: _____

Mail Completed form with payment to: **MAPA • 1390 Eisenhower Place • Ann Arbor, MI 48108**

Ph. 734-353-4752 Fax 734-677-2407

Tax ID # 38-2112328

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